



1. SET A GOAL!

Let your friends, colleagues, and family know how much you're hoping to raise for our neighbors in need!

2.

START EARLY!

The sooner you start fundraising, the faster you will reach your goals!

You can also start off the donations yourself to get the ball rolling!



MAKE A LIST OF FRIENDS! 3.

Create a list of friends, family, co-workers or anyone you can ask to donate. They may even want to participate with you, so don't leave anyone out. Will your employer match donations? Ask!



HOST A PARTY OR BAKE SALE!

Want to get the neighborhood involved? Host a bake sale, a craft sale, a coin drive, or other event to encourage donations. What better than an excuse to get together with friends?



SAY THANK YOU!

Make sure to thank everyone who has donated to your cause. It's a simple, but effective way to make sure that they are an essential part of your team!

GET SOCIAL!

Be it Facebook, Instagram, or other social outlets - Have FUN! Post pictures and be sure to let everyone know what your goal is and how far you've gotten.

Tag @SheltersofSaratoga so we can celebrate your progress too!



SAMPLE FACEBOOK FUNDRAISING PAGE

An easy way to fundraise for our neighbors facing homelessness is to create a Facebook fundraiser! The dollars you raise through Facebook will count towards Shelters of Saratoga's overall goals. You can invite family and friends to your fundraiser page, update with photos and descriptions to express why you're so passionate about raising funds and awareness for those facing homelessness in our community.

Login to get started with a fundraising page!

The image shows a screenshot of a Facebook fundraiser page for Shelters of Saratoga. The page title is "Brittany's birthday fundraiser for Shelters of Saratoga Inc." and it is created by Brittany Noxon. The fundraiser has ended, with \$90 raised of a \$200 goal. The page includes a progress bar, a "Share" button, and an "About" section. Three callout boxes provide instructions: "Add your name or Team Name!" points to the fundraiser title; "Add a Goal!" points to the goal amount; and "In your about section: Give your reason for supporting SOS!" points to the "About" section. A purple arrow points to the "About" tab in the left sidebar.

Add your name or Team Name!

Add a Goal!

In your about section: Give your reason for supporting SOS!

About

For my birthday this year, I'm asking for donations to Shelters of Saratoga Inc. I've chosen this nonprofit because their mission means a lot to me, and I hope you'll consider contributing as a way to celebrate with me. Every little bit will help me reach my goal. I've included information about Shelters of Saratoga Inc below.

The Organization Provides Food And Shelter For The Homeless Along With Case Management And Outreach. The Mission Is To Provide Individuals With Safe

Facebook takes care of the donation processing with no fees. [See less](#)

Brittany Noxon • March 16, 2023

SOCIAL MEDIA SAMPLES

For Instagram

Join my birthday fundraiser supporting Shelters of Saratoga for our neighbors in Saratoga County facing homelessness!
See link in my bio!

#SheltersofSaratoga
#HopeLivesHere



For Facebook

Help me raise money for Shelters of Saratoga - working to transform the lives of our neighbors facing homelessness in Saratoga County!
Visit my fundraising page and donate today!

#SheltersofSaratoga
#HopeLivesHere

YOUR SUPPORT CHANGES LIVES!

We can't thank you enough for your support of Shelters of Saratoga and the lives of those facing homelessness in our community. With your help - we are able to provide supportive services, safe shelter, and a path to independence.

Your support proves that Hope Lives Here!



For more information visit:
SheltersofSaratoga.org
or, contact Rosemary Royce
(518) 581-1097 ex 307
royce@sheltersofsaratoga.org

Follow us

