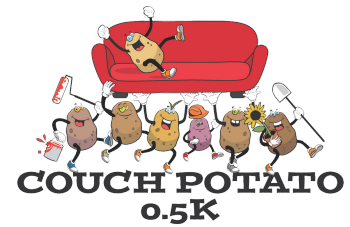


# Local Impact Opportunity Food & Housing



Winter 2022

Shelters of Saratoga, Habitat for Humanity and Pitney Meadows Community Farm is proud to announce our second annual 0.5K Couch Potato Run will be held on Saturday, September 17, 2022. This event will feature a fun "run" for all ages; and food, educational opportunities, and family fun activities.

*As a member of our neighborhood, we invite you to become a sponsor to help our collective missions to alleviate the struggles felt by those experiencing housing and food insecurity.*

## About your sponsorship impact:

**Shelters of Saratoga** provides safe shelter, supportive services, and housing navigation for people facing homelessness in the Greater Saratoga region. We serve an average of 900 people annually through our shelter, outreach, supportive housing, and rent programs.

**Habitat for Humanity** - Our vision is a world where everyone has a decent place to live and makes the dream of homeownership a reality for hardworking low-to-moderate income families in our community. Contributions to this event will help provide roofs, kitchens, and doors for Habitat homebuyers.

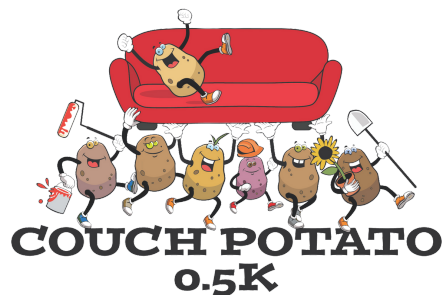
**Pitney Meadows Community Farm** - We celebrate and explore agricultural education, healthy food production, and recreation. We offer opportunities to engage with our edible and educational working ecosystem through our Community Garden, Community Supported Agriculture Program, accessible trail system, and food security efforts.

Your support is crucial to our goal. Please take a look at the attached document which lays out sponsorship opportunities as well as how this event can help promote and support your business!

**WE HOPE YOU WILL CONSIDER SPONSORING THIS AMAZING EVENT!**

Gratefully,





# Couch Potato 0.5k Family Fun Day September 17, 2022

Pitney Meadows Community Farm

- Fun Run
- Vendor tables
- Food and more
- 200+ community attendees

Event proceeds help our collective missions alleviate the struggles felt by those experiencing housing and food insecurity.



**Couch Potato**  
**\$10,000**

**Mashed Potato**  
**\$5,000**

**Freedom Fries**  
**\$2,500**

**Sweet Potato**  
**\$1,000**

**Baby Spud**  
**\$500**

Logo placement on start line banner

Firing of start gun

Prominent logo on all promotional materials

Social Media Shoutout across all agencies

10 Complimentary Tickets

Race Sticker OR Finish Line Banner

Logo on promotional materials

Social Media Shoutout across all agencies

8 Complimentary Tickets

Snack or Activity Sponsor

Social Media Shoutout across all agencies

Logo on promotional materials

6 Complimentary Tickets

Water Sponsor

Social Media Shoutout across all agencies

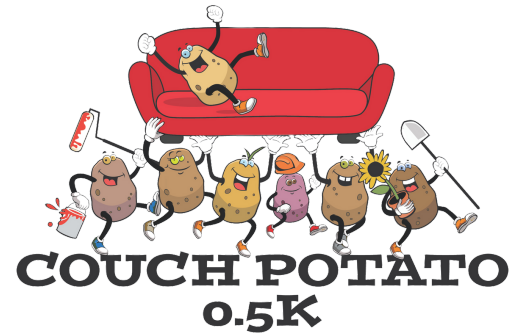
4 Complimentary Tickets

Social Media Shoutout across all agencies

2 Complimentary Tickets

# SPONSORSHIP PLEDGE FORM

To maximize sponsorship benefits, please return this form and payment by June 1, 2022.



___ Baby Spud	\$500
___ Sweet Potato	\$1,000
___ Freedom Fries	\$2,500
___ Mashed Potato	\$5,000
___ Couch Potato	\$10,000

Check # enclosed: \_\_\_\_\_ or

\_\_\_ Please contact me to pay by credit card

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

email: \_\_\_\_\_ phone: \_\_\_\_\_

Please return this form and payment to: Shelters of Saratoga,  
Development Department, PO BOX 3089, Saratoga Springs, NY  
12866. If you have any questions, please contact: Rosemary Royce  
royce@sheltersofsaratoga.org