

2024

PILLAR OF CARE PROGRAM & ONE FINE DAY SPONSORSHIP

Supporting hundreds facing homelessness in Saratoga County




**Shelters
of Saratoga**
outreach | shelter | housing

2024 Pillars of Care

Benefits throughout the year

	\$10,000+	\$5,000	\$2,500	\$1,000	\$500
	Transformation	Empowerment	Independence	Growth	Hope
PILLARS WEBPAGE DIGITAL AD +HYPERLINK	Logo or Full Page Leaderboard (728 x 90)	Logo or Full Page Leaderboard (728 x 90)	Logo or 1/2 page Large Rectangle (336 x 280)	Logo or 1/2 page Large Rectangle (336 x 280)	Logo or 1/3 page Med. Rectangle (300 x 250)
SOCIAL MEDIA SHOUT-OUTS	4 + podcast mentions	2 + podcast mentions	1 + podcast mention		
NEWSLETTER FEATURE	✓	✓			

One fine day sponsorships

June 11th, 2024, a Spring Celebration (details coming soon)

Hope \$500	Growth \$1,000	Independence \$2,500	Empowerment \$5,000	Transformation \$10,000+	
✓	✓	✓	✓	✓	LOGO ON EVENT WEBPAGE
2	4	6	8 +table	10 +table	EVENT ADMISSIONS
		✓	✓	✓	LOGO ON EVENT INVITATION

“Your support helps us connect with people “where they are” and helps eliminate the barriers to a better life!”

YOUR IMPACT

\$10,000 - PILLAR FOR TRANSFORMATION

Supporting long-term solutions for powerful change & a healthy future

\$5,000 - PILLAR FOR EMPOWERMENT

Helping establish trusting relationships

\$2,500 - PILLAR FOR INDEPENDENCE

Building lasting stability

\$1,000 - PILLAR OF GROWTH

Creating opportunities to confront homelessness

\$500 - PILLAR OF HOPE

Assisting our most vulnerable neighbors



flip to complete pledge form



Shelters of Saratoga

Yes, I'd like to tear down the barriers to a better life as a:

- TRANSFORMATION PILLAR \$10,000
- EMPOWERMENT PILLAR \$5,000
- INDEPENDENCE PILLAR \$2,500
- GROWTH PILLAR \$1,000
- HOPE PILLAR \$500

I'd like to Sponsor the One Fine Day event:

- _____ \$10,000
- _____ \$5,000
- _____ \$2,500
- _____ \$1,000
- _____ \$500 = TOTAL: \$ _____
(Pillar + Sponsorship)

Kindly complete and return this form by January 31, 2024 to:

Shelters of Saratoga
Development Office
PO Box 3089
Saratoga Springs, NY 12866

Check #: _____ enclosed payable to
Shelters of Saratoga

Email your ad, logo, and/or pay by credit card -
contact:

Rosemary Royce
rroyce@sheltersofsaratoga.org
(518) 581-1097 ex 307

COMPANY NAME: _____
(as you would like it listed)

CONTACT NAME: _____

MAILING ADDRESS: _____

EMAIL: _____ PHONE: _____

Shelters of Saratoga, Inc. is a 501(c)(3) not-for-profit organization registered with the Internal Revenue Service/Department of the Treasury. Therefore, all donations are tax-deductible to the fullest extent permitted by applicable law. All donors receive an acknowledgment for their tax records. A copy of the organization's latest annual financial report may be obtained by emailing info@sheltersofsaratoga.org