

# Shelters of Saratoga

Hope lives here

“We value your trust in us as a homeless services provider in the greater Saratoga area.”

January 2025

Dear Neighbor,

As a valued member of our community, you know how critical it is to ensure that everyone has access to safe housing and essential services. Right now, many of our neighbors are struggling, but through the support of individuals and businesses like yours, Shelters of Saratoga is creating real change—helping people regain stability, health, and housing.

We invite you to join this effort by becoming a Pillar of Hope partner. Your support directly impacts lives, helping to provide shelter, meals, and life-changing services. Together, we've made incredible progress:

- 67% of individuals in our Emergency Shelter transitioned to stable housing.
- 299 people found warmth and safety at our Code Blue shelter last winter, with 60 moving to stable housing or structured programs.
- 25,000 meals were served, ensuring no one goes hungry.
- Our Health Home program connected 95 individuals to critical care and stability services.
- 9 new supportive housing units opened, helping more people call a place “home.”

As a Pillar of Hope, your partnership will be recognized across our website, social media, and more, showcasing your dedication to creating a stronger, more inclusive Saratoga region. Your employees will also take pride in knowing they're part of something truly meaningful.

**Explore the attached menu of ways to get involved, including team-building activities, and volunteer opportunities. Together, we can build a future where everyone has the resources to thrive.**

Thank you for considering this opportunity to make a lasting impact. We look forward to partnering with you.

Warmly,



Duane J. Vaughn, Executive Director

# WAYS TO HELP

## TEAM BUILDING

Engage your team and make a difference by hosting an employee or community engagement event that helps our guests with essential items and services needed to help overcome homelessness.

Some ideas to get you started:

- Create “Welcome Home” kits
- Host a food or supply drive
- Have a dress down day



## VOLUNTEER

Make an impact by volunteering your time to support our shelter guests.

- Make a meal for 75 shelter guests
- Buy and donate a prepared meal
- Serve dinner at Code Blue (training required)
- Seasonal projects



## WANT TO DO MORE?

A monetary gift gives us flexible funding to meet our guests' needs.

You can:

- Start an employee match program
- Host a fundraising day
- Have a “round up” event



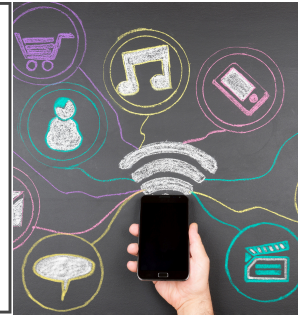
Get started today! [www.sheltersofsaratoga.org/ways-to-help](http://www.sheltersofsaratoga.org/ways-to-help)

# Pillar of Hope **B E N E F I T S**

## AS A PILLAR OF HOPE PARTNER, YOU CAN...

### Increase Your Brand Visibility

- Logo placement on the Shelters of Saratoga website, showcasing your commitment to the community.
- Social media recognition, reaching a broad audience and demonstrating your business values.



### Impact Your Local Community

- Directly support critical programs, creating tangible change in the lives of individuals facing homelessness.
- Be a visible partner in building a healthier, more inclusive Saratoga community.



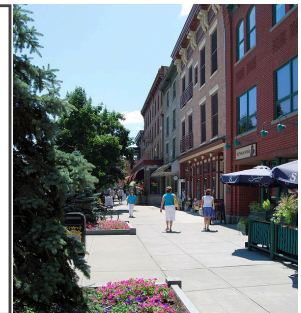
### Increase Employee Engagement

- Demonstrate your business's commitment to social responsibility while boosting team morale through volunteer activities and drives.



### Gain Recognition as a Community Leader

- Highlight your business as a driving force for positive change.
- Join a network of compassionate businesses and leaders united in addressing local challenges.



## YES, I'D LIKE TO HELP TEAR DOWN THE BARRIERS TO A BETTER LIFE!

### Here is how your donation can help people overcome homelessness:

☐ \$500: Covers supplies needed for one week of home-cooked dinners

☐ \$1,000: provides transportation to appointments and work for shelter guests

☐ \$2,500: 1st month rent and security deposit for a guest moving out

☐ \$5,000: provides the support needed to overcome health challenges

☐ \$10,000: covers all costs related to two guests overcoming homelessness

My check # \_\_\_\_\_ is enclosed

*Payable to:*

Shelters of Saratoga

Development Office

PO Box 3089

Saratoga Springs, NY 12866

OR Donate Online



Email your logo or call for more info:

Rosemary Royce

rroyce@sheltersofsaratoga.org

(518) 581-1097 ext 307

## WANT TO VOLUNTEER OR HOST A DRIVE?

FILL OUT THE ONLINE FORM AND WE WILL CONTACT  
YOU WITH MORE INFORMATION!

<https://bit.ly/pillar-of-hope-info>